

WOODLAND Economic Index™

The Woodland Economic Index™ measures the performance of our local economy based on five main components, all of which are equally weighted and seasonally adjusted. We use 2007 as our base year, starting with a value of 100.

Our Q3 15 Index is slightly down with a 1.6% decrease from the previous quarter. Although down this quarter, our Index is currently fully recovered when compared back to our pre-recession numbers of 2007. According to our latest Woodland Business Confidence Survey™ from January 2016, 67% of local business leaders expect a better local economy in the next 12 months, while just 8% expect worse conditions.

Click on the “read more” links below, or go to www.woodlandchamber.org to learn more about each Index component and to see the results of the newest Woodland Business Confidence Survey™!

OUR NUMBER

2007 = 100

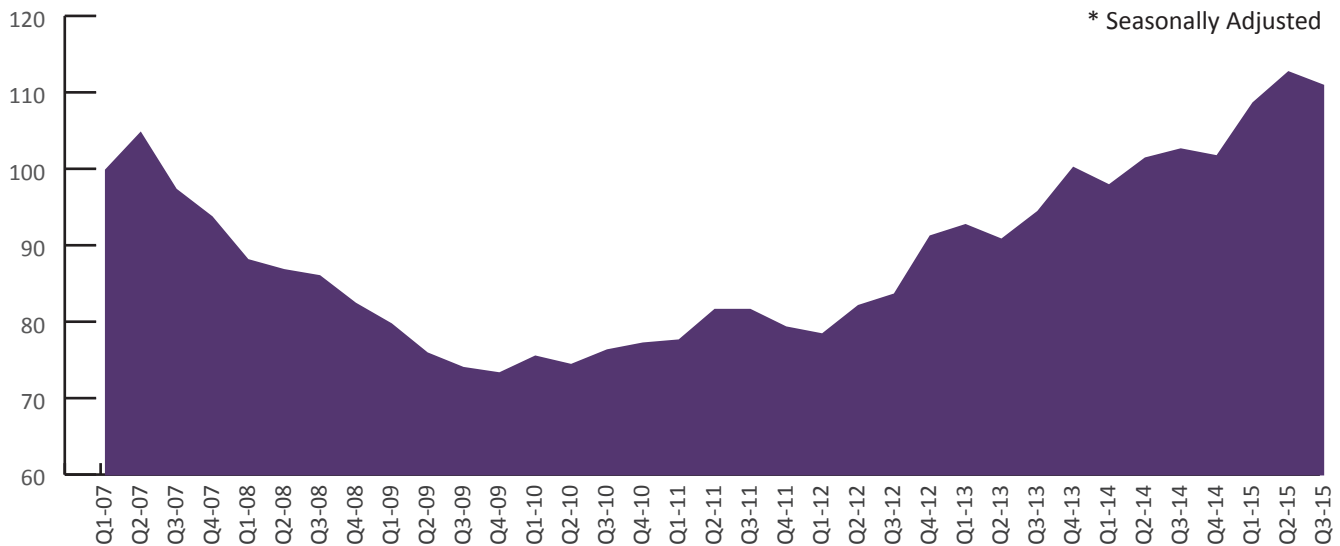
Q2 2015
112.9

Q3 2015
111.1
▼ 1.6 %



CHANGES OVER THE YEARS

...A look at how our economy has performed.



INDEX AT A GLANCE



Sales Tax

Down 5.9% from Q2 15, and down 8.7% from a year ago.

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Building Permits

Down 24.5% since Q2 15, and up 3% from a year ago.

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Housing

Up 1.8% from Q2 15, with the average sales price at \$319,550.

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TOT

Up 9.6% from Q2 15, and up 32.6% from a year ago.

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Employment

Up .8% from Q2 15, with 199 more residents employed.

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